



FOR IMMEDIATE RELEASE

A Child's World Learning Centers Announce New Marketing and Communications Director

BERMUDA RUN, N.C. – (April 14, 2015) – A Child's World Learning Centers, the largest independently owned and operated child care centers in the Winston-Salem area, are pleased to welcome Kaci Baez as Marketing and Communications Director.

Kaci brings close to ten years of experience in integrated marketing communications to the Centers. She previously managed strategic marketing communications, media relations and digital media during her time in higher education at Yale University. Kaci also served as a leader in national corporate branding at Mullen Communications, an Ad Age A-List global marketing organization.

Andy Hewitt, owner of A Child's World Learning Centers, said "Kaci's wealth of experience and marketing knowledge make her a key addition to our family at A Child's World Learning Centers. I'm confident that she will play an important role in growing our marketing programs as we continue to develop life-long learners in our local communities."

About A Child's World Learning Centers

For more than two decades A Child's World Learning Centers, winner of the 2015 Triad Moms on Main Choice Award for Favorite Child Care Facility in the Winston-Salem area, have provided exceptional care, love and education to more than 5,000 area children. The Centers have earned a reputation as trusted and nurturing caregivers who develop life-long learners and a foundation for a positive self-image. With four North Carolina locations in Downtown Winston-Salem, South Winston-Salem, Bermuda Run and Clemmons, the Centers are the largest independently owned and operated child care facilities in the Winston-Salem area. For more information, please visit www.achildsworldnc.com.

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Media Contact:
Kaci Baez
(336) 940-3975 x 312
kaci@achildsworldnc.com

Four Winston-Salem Area Locations: www.AChildsWorldNC.com
Bermuda Run: 940-3975 Clemmons: 766-8222 Downtown W-S: 721-0105 South W-S: 764-0670